

I enrolled well over 800 people, grew a group to almost 7,000 ACTIVE members, didn't leave my home (even once) and didn't even ask anyone I knew (yawn) to work the business. All I did was turn to direct response selling and thumbed my nose at 96% of what I was trained (hosed actually) to do. *Now you can use my system.*

# How A Desperate MLM Nerd From New Jersey... Woke Up From An Four Year "Marketing Coma" ... And Created Two \$1,000,000 Dollar Downlines By Doing What *You're Probably Not!*

**Free Advertising = Unlimited Advertising + Prospects on Parade = F/T Income**

JoAnn Donahue / 1-609-517-5306

The person listed above is your new best friend:

*Dear Future F/T \$7,000 to \$15,000 Per Month Earner*

I want you to know, right off the bat, that I didn't build a huge downlines by doing the obvious.

In fact, I didn't even advertise my Network Marketing program. And yet people lined up--as they still do--to join *whatever the system directs them to join.*

What you are about to see will be a total 360 degree different mind-shift for you. Study this report like a hawk and never look back.

You simply won't be able to market and earn tomorrow, after you witness this system today, as you have up until now. So get excited! Get paid. Let's go!

If we had to whittle this down to the bottom line here, I would ear mark two things. First, **free** advertising equals **unlimited advertising** which then parlays into an unlimited amount of leads and sales, and two, without retail and without something to sell and earn weekly cash with, all bets are off.

MLM didn't change my life. What changed my life was the secret to earning \$1,000 to \$2,000 per week --CASH--which **allowed** me to go and do MLM F/T.

I located the secret not in MLM. But by collecting leads and **new cash daily!**



**Why does this man have  
a bag over his head?  
Learn why now (24 Hrs)  
1-800-772-9781 Ext 6**

**Only For People With Big Mattresses Who Love To Receive Cash and  
Who Fantasize About Having Hot Prospects Calling Them All Day/ Everyday**

**If The System Doesn't Build You a Downline  
And Pay You \$500 to \$1,000 Person  
It's Not a System and Certainly Not "Lazy"**

---

## **You Know It's Lazy Riches When . . .**

---

The system must sort, select, sell, search and sponsor people for you or it's no system at all.

It's not a "Lazy" system unless it upgrades people into your MLM *without you asking anyone to join*.

If you aren't making \$500 to \$1,000 per customer it's not the Lazy Riches system.

It has to give you "next day" ability to be in front of 1,000's of people. Key words: We have post-cards.

### **If You Have To Hammer The Phones, Ask Anyone To "Join" Your MLM or If You Don't Have Eager Buyers Flinging Retail Cash Money At You ... *It's Not The Lazy Riches System***

It isn't a "Lazy System" until it's priced to so low people can't resist the "get in." Ours is just \$14.95.

It has to allow you to earn in multiple ways. We have five income streams = lazy way to riches = automatic.

If you don't have classified ads it ain't lazy. To be truly "Lazy" 10,000 people a day must see your ads.

The system, to be truly Lazy, has to be able to build an MLM downline all by itself. *See bottom of Pg. 7*

---

<b>\$597 Lazy Riches</b>	<b>\$1,341 Mega-Mind</b>	<b>\$2,041 "Vault"</b>
<b>Pays 2 Levels</b>	<b>Pays 1 Level</b>	<b>Pays 2 Levels</b>
<b>\$400 + \$100</b>	<b>Earn \$800</b>	<b>\$1,000 + \$500</b>

---

People don't duplicate. Systems duplicate. Ask McDonalds. To build an MLM it must be a system.

To be a true system, the MLM "join" functionality **must be included inside** the function of what you sell.

When the MLM is attached to the retail item you build a monthly MLM income by default / easy / automatic.

To can't use the word "riches" until people can earn \$5,000 to \$10,000 per week. Here you can.

Ten \$597 sales + ten \$2,041 sales + each person you sold to **just sold one** = You get **\$20,000** in 30 days.

# “No More Laughing Stock!”

---

For all of us—and especially you—who tried to help people and other fellow American’s and who showed our friends Network Marketing, who then got laughed at and called retarded, my, my.

Just how *does it feel* to have been right? Because to each of my fellow Networkers may I remind you, *of just how much vision you had*, to have **voted** for this industry so many lost moons ago!

They called us “get rich quickers” and all along, behind our backs, they were selling us all down the river. They lined their pockets with Fannie Mae and Freddie Mac b.s., that ultimately broke the camels back—on Wall St.—on Sept 15, 08.

They all told us that MLM was somehow “dirty money.” Oh really? And now who is right and who is left holding the cookie jar!

In the end though, *what we do may be the most moral money left on the planet*. Why? Because here you only earn on the positive influence you spread around and also, because you don’t need to buy a \$250,000 house or invest \$50K in some sneaky stock market, as a means to make massive income and to pad your old age fund.

There is an alternative. There always was: I started in MLM for under \$1,000 and within a few years was earning over \$18,000 *per month*. I thank God for this industry, you should too.

It’s maybe the last and safest investment left in America. The land of free enterprise. Where anyone, even a little door to door meat salesman—*like me*—can hit home runs and live free. Just as you will too.

And yet on main-street, they all called Joe Schroeder, they called me, an MLM pipe dreamer because Joe said he was going to quietly save his family by adding new money into his home with an honest \$100 per month Multi-Level program. Did they call *you* a scamster too? How many people used to laugh at your dream? Well. . . . who is laughing now?

*I am* and I am whistling all the way to the bank. You are too or at least you will be. I have cash and I have reams of various income streams (12) and you will too. Meanwhile, most people I know who didn’t listen to me years ago, my so called “smart friends,” who laughed at MLM, are up a creek. *And so it goes. . . .*

They have \$25,000 to \$40,000 in bad CC card debt. Their jobs are in major big-time jeopardy and they are in dire fear of having *no financial means* to survive. Pick-one: Buy more Roloids or buy a mattress! Let’s wish those know-it-all’s well. Meanwhile, it is you and me. The one’s with vision who will empire the new world order and us little guys, who will now bring added financial security, and cash flow, back into this country.

How? Through a little ole self funding economy called, MLM! Who knew?

*We did*. Years and years ago. Hurray for the little guys. Time has proven us all as the new home town Hero’s!

**Business Week Magazine**  
**Cover / Oct 13, 2008**  
“The New Financial Ice Age and Who Gets Mauled in The New Credit Crunch.”

**Time Magazine**  
**Cover / Oct 13, 2008**  
“The New Hard Times and New Soup Kitchen.”  
**No, it’s not depression 2.0. But almost.**

# My Message To America!

- \*\* You are going to be alright. As long as you start your own economy and flood your new home based “mattress” business with cash and sales. You can no longer expect your employer or the customers you used to have, in your traditional Mom and Pop business, to always be there.
- \*\* Time has proven that Network Marketing is the answer. Keep whatever “day job” you have. However understand this, the only people who have jobs are people who years back, were too ignorant to learn how to create their own work. I learned to place ads and mail-post-cards and to collect cash orders from strangers nationally. Learn to *work money* vs. working “for” money.
- \*\* Those who can’t juggle job + second income stream + people will lose. The days of watching TV and the days of “I am too tired” are over. Now it’s called survival of the fittest. Earn now sleep later. From today forward, you my friend will be in the **tiny 3%** who can pay for gasoline and groceries with green cash! That will put into the now elite group with cash in their pockets!

## **You Don’t Have 5-10 Years So Dig In and Get Your “Pay Back” Right Now!**

\*\* Those “perfect people” on TV who dish out the news are telling us that it will take five to ten years for stock portfolio’s to add back up to where they used to be. Who can wait five years? The hot new investment is called each other where we become each others “bank” and *our own lenders*.

Your new network *is the new bank that can’t be taken away from big brother—or Wall-Street.*

## **We Can’t “Fannie Mae” Each Other or Else Freddie Mac Will Eat Your Lunch!**

If the game a few years ago was tightly knit circles of \$1,500 and \$3,000 programs, that game today will exclude the majority. Simply because to enter the market today at that price point will spook too many good people away. My bet will be on our brand new \$14.95 Chaos to Cash course. Everyone has fourteen bucks and when people add up the bank of how well our \$597 Lazy Riches pays, open the gates fella’s. Here they come! Especially if to get started is under \$25 bucks *and only* \$14.95.

---

## **It Has To Be Self-Funded As in . . . Free Advertising = Unlimited Advertising = Funded Proposal**

---

Network Marketing in and of itself, won’t save you anymore than buying a Subway sandwich shop is the answer if no one comes in, or if they do, your profits don’t dwarf and erase your costs.

The answer is weekly cash flow based on you spending \$100 and receiving \$200 to \$500 back. It’s called a “funded proposal.” It’s a **self-funding advertising technique** whereby the people who buy what you retail, end up being *the same people who will join you here in our MLM lead program.*

Do the math. If you could earn a profit advertising by selling our program, that would mean that you virtually got “free” ads. Now do it daily. Now again. And again. If you have to MLM then why not *get paid to prospect people*. If you have to do MLM, why wait for a downline to grow under you while right now, you could be collecting new prospects and cash flow all in one seamless move!

---

# **The Solution: Go F/T Quick. Earn \$7K to \$10K.**

---

**After I Uncovered The \$14 Solution My Life Changed.**

**Life Changes When You Shift From Recruiter to Resource**

**All I Did Was Reverse the Order. The MLM Came After I Paid Myself.**

Just like you, I was desperate for a F/T income. My job was tanking and I was scared out of my wits. I had a fabulous Network Marketing program, but the money was slow. I was in for the long haul, but I had less than good duplication. My people ran out of people to prospect and I needed an immediate influx of weekly cash. Just like you, all I needed was more prospects seeing my opportunity *and cash*.

**I Went From \$90,000 per Month in Sales To \$250,000 Within 17 Short Months**

I tried something crazy. I advertised my training tapes for \$14 bucks. The same tapes I used to build my Million dollar (\$250,000 x's 12 months = \$3,000,000) downline. I sold them generically to the entire industry. I used to retail a \$197 package too. So after they got addicted to my Chaos to Cash \$14 course they upgraded to \$197. That paid \$150 per sale. People loved it. Now my people had leads + cash flow.

**My MLM Ballooned and “Blew Up” Big with Hot Leads + \$2,000 a week Cash**

Today our courses are much more money. *So is milk. So are groceries.* The “Lazy” system for instance is \$597. But what was weird was this: Because we had perfected getting people to call us, because of our national marketing ad co-ops, and because people saw all of this cash flying around. . . all we did was add the MLM ID# to the report and bingo! They joined that too! *All in one seamless move.*

**➡ You Won't Survive Without Constant Leads and Weekly Cash Flow ←**

My downline grew from 612 people to over 7,000 and from \$90K to \$250K in monthly sales. The solution to a F/T income is this: While you are grabbing hot and excited new people for your MLM through our advertising systems, you gotta use this to make immediate cash. At \$400 per sale you stand to make windfall piles of cash. Now add it up. Ads + Cash + MLM = F/T the Lazy Way.

We call it the “Lazy Riches” system because the system automatically collects cash orders for you as *well as builds your downline organization and residual monthly check all at once.* Sheer beauty! We are priced affordable (everyone has \$597) and now you kill multiple birds (3) with one stone!

---

## **New York “Daily News” Cover Headline 10-10-08**

---

**“Gonna Need a Bigger Mattress Because Now Cash is King!”**

# Prospects on Parade Grand Slam!

---

## National Ad Cop-Ops

We have advertised in *magazines and newspapers* since 1998. Ad “shares” (to get more leads) range from \$75 to \$125 and are optional. However, we only include people who sold at least ten (10) \$597 Lazy systems the previous calendar month. Simply because we don’t want to water down this program and expose future buyers to *uncommitted and non-selling partners*. If you perform here, a world of advertising and leads will open to you that you always knew existed but didn’t quite know how to acquire.

## Post-Card Campaigns

Believe it or not, there are Millions of anxious opportunity seekers, like you, who simply are not turned on by big “Internet marketing.” And while we ourselves have mastered the internet and have stealth internet web 2.0 systems, we also cater to the off-line P/T crowd. Our post-card campaigns are simple. They come with cookie cutter instructions. (See PDF #2) And your new folks can be “in the field” and earning immediately without getting all confused on the internet. We can also mail post-cards with peel-n-stick labels *for you*. We prefer that you “mail” yourself. However for Super-Doers who want to mail over 10,000 cards per month, we have an in-house publisher and direct mail system ready to assist you and your

## Internet Web 2.0

We have numerous “squeeze” and splash (2) pages to choose from. All you need is to make sure you have a [www.paypal.com](http://www.paypal.com) (account) so you can start collecting sales / money right now. You also will have access and immediate use of our auto-responder letters + eBooks +invite letters + video ideas for You

## Five (5) Level MLM Residual Income & Downline by “Default.”

You will be hard pressed to find a downline that has been here as long as us. Most programs can’t say “we started over ten years ago.” Leaders Club is optional. (see your sponsors ID# bottom Pg. 6). However, we are *dead serious* about (1) serious cash (2) building you an immediate **residual income**. Someone’s link to “Leaders Club” (leads / coaching) will be on your custom sales report. I hope it is your ID#. *Join that now!*

How to order \$597 “Lazy System”: See the bottom of Pg. # 9

How to Get this Letter Personalized For Yourself: See the bottom of Pg. # 8

How to Get 50-50 Post-Card System: See The bottom of Pg. # 8

Where is The Private Paid Members Website: Go to [www.StarLinkNation.com](http://www.StarLinkNation.com)

↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓

**50 Post-Cards + 50 Peel-N-Stick Labels One-Time \$57**

---

\*\* See Pg. # 7 and receive 50 + 50 post-card + lead package for just \$57!

\*\* The club dues are \$48 *monthly*. The \$57 post-card promotion is one-time only.

\*\* **Fax Order Form in now. Get the 50 + 50 “Kit” + Smart-Card system.**

---

## Here is What You Receive in The \$597 “Lazy Riches!” System

---

1

- \*\* 1st manual “Cash Flow Machine” and it’s 98 pages 8 x 11 spiral bound.
  - \*\* Learn marketing expertise and how to build on a shoe string budget. Ad samples included.
- Over view 1-800-772-9781 EXT 40**

2

- \*\* 2nd manual “Super-Mind” and it’s 82 pages 8 x 11 spiral bound.
  - \*\* You can’t double your income without also learning to think *like a wealthy entrepreneur*.
  - \*\* This manual teaches subconscious mind training and how to make your intentions become alive.
- Over view 1-800-772-9781 EXT 41**

3

- \*\* **Two (2) Ready to sell and packaged \$14.95 “Chaos to Cash” courses!**
  - \*\* Most people have two sales of the \$14.95 program within days of ordering the \$597.
  - \*\* After you sell these two for \$14.95 + \$3 = \$17.95 each you keep all the money.
  - \*\* Collect \$17.95 and keep each \$17.95 as our gift and “thank you” right back to you. (2 free)
  - \*\* After those two initial sales, we receive \$13 *from you to drop ship each future \$17.95 order.*
- www.StarLinkNation.com ————Our Members Club Web-Site.**

4

- \*\* **Nightly Support Calls 1-641-594-7000 PIN 600088#**
- \*\* Mon + Tues + Wed @ 9:27 PM (est)
- \*\* Your guests and people you advertised to will sit and learn and sell themselves on these live calls.
- \*\* You are not required to be on these calls. They serve you and your people nightly.

5

- \*\* **Five (5) “Lazy Weekend Cash Flow” Booklets**
- \*\* We sell these at \$1 each. You can also get the MASTER FILE *and can make (copy) yourself.*
- \*\* Either way, we include five (5) because we know you already have sales leads who want this!

6

- \*\* **Two CUSTOM REPORTS with your name / phone / e-mail on them.**
- \*\* Naturally, you also receive our sales letters to use *with your contact info on them.*
- \*\* As long as you are a paid member (optional) at \$48 per month and application is faxed in.

7

- \*\* **\$100 Coupon for next \$300 “MONEY MASTERY” event and sales retreat.**
- \*\* Our live events are two days long (NJ) and \$300. You receive a \$100 coupon. Valid 12 months.
- \*\* These live mind blowing events are run by Joe Schroeder and are every 4-6 weeks in NJ.
- \*\* Your seminar tuition, should you come, is \$300. Bring a friend for just \$200 (save \$100!)

8

- \*\* **\$\$ Live Tela-Coaching \$\$ for Weekly Inside “Doers Club”**
- \*\* As a paid monthly member (cancel anytime) you have LOGIN and password on-line.
- \*\* Updates and coaching tela-seminars are bi-monthly.
- \*\* All calls *are private*, recorded and archived for you of course. Normally at 10 or 11 PM (est)

As I am sure you know by now, we also have a \$1,341 and \$2,041 package. The F/T people sell these and **those pay mega-profits**. However, you are \*\* NOT \*\* required to purchase those to participate in this system. All you need is some ambition and the **\$597 Lazy Riches System**.

\*\* [www.leadersclub.com/35169](http://www.leadersclub.com/35169)

\*\* *The above link is our residual program.* You can also buy “leads” there for your post-card.

\*\* The “leaders club” link will have sponsors ID # if you are not joining Leaders Club too.

# " Yes, Of Course, I Want This Letter Customized"

**Your Name + Phone + E-Mail Can Be on This Letter**

Tell us Who Your Sponsor is \_\_\_\_\_

YES! I'd be a dummy to pass this up. Please give me this letter custom personalized. Please hurry!

YES! I am ordering the incredible \$597 "Lazy Riches" System through my sponsor listed on Pg. 8

**DOUBLE YES!** This report and system has blown me away. Wait until I show everyone this!!!

## Use This Exact Custom Report (This One)

## ➔ To Be Up, Selling and Earning in 24 Hrs!

**Use This Page To Get Custom Tool Kit So You Can Promote This System**

**Embedded Custom Tool Kit—Fax This Page to: 1-973-927-7065**

Questions? E-mail Joe at: [Joe@JoeSchroeder.com](mailto:Joe@JoeSchroeder.com)

**Print Neat / Tell us How To Custom Personalize Your letter and System Tools Kit**

Your Name \_\_\_\_\_ Cell \_\_\_\_\_

E-Mail \_\_\_\_\_

New Leaders Club ID# \_\_\_\_\_ Date Ordering \$597 "Lazy Riches?" \_\_\_\_\_

Do you have a website you want advertised on this report? \_\_\_\_\_

**5 Sales x's \$400 = \$2,000 and Ten Sales = \$4,000 Dollars To You**

**Optional: 50 Post-Cards + 50 Peel-N-Stick Labels**

**We sell the 50-50 Fast Start Post-Card Kit for a One-Time \$57 Shipped**

What the heck, YES, I also want you to send to my home 50 post-cards + 50 leads on labels.

Please add another ten (10) post-cards and labels. I agree to **one-time \$57** post-card purchase.

### **CREDIT CARD INFO:**

Your (Visa or Master-Card) CC # \_\_\_\_\_

The Expiration Date is?

\_\_\_\_\_

Page # 8

## **POST-CARD**

**System is Optional**

# Order The \$597 "Lazy Riches" System Here!

## E-Mail The Sponsor Below With, "You Are \$400 Richer!"

- 1) It's "lazy" because the system did all the work and the person below earns \$400 while they sleep.
- 2) It's the "Lazy Way To Riches" because their sponsor, who did ZERO work, earns \$100.
- 3) Each \$597 sales pays the Benefactor who made the sale \$400 and their sponsor \$100.
- 4) The "Lazy Riches" \$597 Package is home delivered with two manuals + four CD's (hour long each)
- 5) Shipping is priority and world-wide. Shipped *outside* of USA is \$44 extra and express U.S. postal.
- 6) Questions? Call our office 24/7 at 1-800-772-9781 Schroeder Publishing, LLC
- 7) Our e-mail us: Joe@JoeSchroeder.com
- 8) You can earn and begin as soon as this faxed in. You will earn \$400 per sale. **Sell 10 = \$4,000!**
- 9) You will collect the \$617 and *you will pay your sponsor \$100*. You always keep \$400.
- 10) "The House" then gets \$117 and we drop-ship the program to your new earner. We ship for you.
- 11) Website and splash page not included. You can host your own domain and use our splash page.
- 12) Monthly dues to use this program is forty-eight dollars and you can quit / cancel anytime.
- 13) **The second you fax this in you can start selling and earning \$400 per sale.**

Please Be Neat. Tell Us Where To Deliver The \$597 "Lazy Riches" Program

Your Name \_\_\_\_\_ Cell \_\_\_\_\_

Your Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-Mail (Print neat PLEASE) \_\_\_\_\_

Sign here you agree to no refunds on this and it's \$597 + \$20 Shipping = \$617 Total



I agree to no refunds on any Joe Schroeder products, post-card system or this \$597 Lazy Riches System.

Sign \_\_\_\_\_ Date \_\_\_\_\_

**Tell Your Sponsor, "You are \$400 richer!"**

**Please call your Benefactor Sponsor below and shout into the phone, "America Still Works, You Are \$400 Richer!"**



This Person earns \$400 From This Sale

**JoAnn Donahue: 1-609-517-5306**

***www.SaveMeJoann.com***

**Joann@iamJoannDonahue.com**

Their Sponsor is (Deb Morrison) who earns \$100

**Call Joann and Shout, "Hey Donahue, You Are \$400 Richer!"**

# The Lazy Riches "Smart Card" Super Lead Frenzy

Mail Out

or

Hand Out

Fun

Smart Card

For

Smart People

Local  
Drop Card

## Why Does This Man Have a Bag Over His Head?

**Learn How To Earn a  
Lazy \$500 to \$1,000  
On Weekends. Fun Product!**

Only \$17.95 Includes System Details + Ad Kit

24 Hrs. **1-800-772-9781 Ext: 10**  
Worlds Most Important 24 Hr. Recorded Message

Your Web-Site Goes Here



Fast Track "Chaos to Cash" Kit Includes (2) CD + Booklet  
**Learn To Earn \$2,000 to \$12,000 Monthly Income**  
Mail Back Card + \$14.95 + 3 shipping = \$17.95 for Starter Kit

**50 Cards  
50 Leads  
On-Labels**

**\$57**

**50-50 Plan**

See Pg. # 7

**Your-Name Here**  
P.O. Box Your Address Here  
Lazy-N-Rich, NJ 07852  
**(cell) 1-973-Your-Cell-Here**

100% No-Risk 30 Day Trial

If you want a refund simply ask. No Need to mail back package that Includes two CD + 2 Booklets + a Mind Blowing fun 2nd Income Just a Lousy \$17.95

27 Cent

Stamp

**For People Who  
Want a 2nd Income  
Without Having  
a Second Job**

Peel-n-Stick Label Goes Here  
Place the Prospects Lead Label here

Mon + Tues + Wed 9:27 PM (est)  
1-641-594-7000 PIN 600088#

Mail Back This Card + Check or Cash of \$17.95 / Checks Okay  
Receive: (2) CD + Instruction Book + Fast-Track System