

The 3% Who Use The Alpha Code “Method” Employ The 97% Who Never Learned The Discipline of Influence

- #1: How did Abe Lincoln, Ben Franklin and Harry Houdini become living legends (and rich) without reading Depok Chopra success books and listening to Tony Robbins tapes? **What** was Lincoln **DOING**?
- #2: What were the Greats **DOING** and thinking hundreds and thousands of years ago **that obligated** scores and legions of followers to align with their desire and as such, how did the past masters of increase and power **ATTRACT** their Armies? **What was** Harry Houdini **DOING**?
- #3: My last question was this: Could this **SECRET POWER** also be used for disaster and is it possible that if this power of communication was used by bad people, would this system of influence also be how **Hitler** “Spellbound” people? *What were these people innately doing to others?*

The Magic of Caesar, Ali, Bill Clinton & Rachael Ray

The Golden Key is Persuasion. The Power to Not Only Persuade Yourself to Do Whatever Your Desire Tells You To, But Also *Be Able to Persuade Others* to Help You For The Good of All

People Who **Instinctively** Exercise “The Method” Often Become Public Personalities and Very Successful

The author, Joe Schroeder, graduated almost last in high school. From there, he went off to do street magic and traveled the world from age nineteen to twenty-six. There, he learned how to **ATTRACT** large crowds (see his DVD, “Magic and Mystery”).

From age twenty-six and into a decade, Schroeder was a door-to-door steak salesmen. There, because of his association with thousands of people, with whom he sold to, he watched, studied and calculated the differences between the wealthy people versus the paycheck-to-paycheck crowd. Within 18 months, Schroeder was earning \$50,000 per month and soon became the #1 distributor out of 75,000 people.

The **SYSTEM** of communication Joe pieced together has been here for thousands of years and he used this communication **BRIDGE** to build a direct sales organization into the many thousands.

Since 1996, Schroeder has passed down “The Method” to many and some have become Millionaires and also gone on to have their own \$100,000 per week businesses.

This book and Schroeder’s other 18 books and 32 audio CD’s were created by someone who cant do eight grade math and who swears, “had I done SCHOOL properly I would have never ended up a humble little door-to-door Meat-Man who TODAY I owe everything to.”

*If you are successful, by any measure, you are using **the Spellbound Method** and may not even aware of the Genius **you have tapped into.***

Www.TheMillionMindMarch.com

THE TWO SELVES

Your “Other Self” is 10 Feet Tall and Bullet Proof. Your Other Self is Wealthy, Wise and Happy!



WISDOM Rewards People With Wealth.
NOT HARD WORK. If Hard Work Made
People Rich, Then All Construction
Workers Would Live in Mansions!

The Spellbound Method: You Have Attracted It

Everyone is a plural. Everyone has two selves. Some people have even more than two personalities. I do. I have the negative side and I have a highly keen and aware positive side.

I also have kindled within me, the boy, age fourteen to sixteen who never grew up. He sees the world through rose colored glasses and the kid inside of the man that I am now, has a persistent belief, that the world is his playground.

Just like you do. *Secretly*. Now, there is something called the law of polarity. The ying and the yang. You've seen it. High tide. Low tide. Night and day. Up and down. Male and female and rich and not so rich and with a certain amount of work, one can center themselves whereby the swing to negative gets *erased* and stays centered upon the positive!

Each of us has a down and negative side and it looks like this: We work only within what we can see and live a life under circumstances. When the economy tanks, jobs get scarce and when everyone is speaking doom and gloom, there we are, smack dab in the middle of it, hat in hand mumbling, "Please oh please, someone please take care of me, please hire me!"

I challenge you now to sit with me in this little book and use your "other self." Your most highest and magnificent self, to tip toe through this book and its ideas. Just for a minute, maybe even for a day and use your "other self", the positive one, the one that has your best intentions at heart, to listen deeply to the beauty that lies ahead. Within *your second self*.

The world around us is set up to connect you to paying them for the privilege to work, to play and to use *their system*.

What upset me back when I wanted to connect 10,000 monthly consumers on *my products*, just like AT&T and Verizon does, everyone around me said I was nuts! So you see, society wasn't built for the "average Joe." That's why you have to raise your energy level to break free from the institutions that run society and *to attract other right minded helpers who want to help*.

Truck loads of my so called "friends" told me I was loopy and to go get a real job. Banks lined up to beat me up and American Express called me once and even said, "Please leave home without it, we are canceling your card!" This is exactly why I call myself a SOLDIER of Prosperity. Why? Because to fit back in you have to **FIGHT** *your way out* and use your **other** stronger **second** self.

I set myself up to receive globally. Most choose to be set up to earn only once a week from some vacant CEO with "no one home" written all over their two Martini for lunch eyes. What a rip if you ask this rebel.

So who do you want to serve? The ten to twenty people closest to you or the ten THOUSAND loyal fans who crave doing business with you? How can you fully serve your FAMILY by (A) being what people think you should be or (B) by being the "**other you**" that was designed for leadership, power and big fat checks!

Most people live in other people's mind and other people's perception of reality. That's called fitting in. That's called "don't rock the boat."

The mistake of the masses is that they think that there's security in being like each other. What they don't realize, until it's too late in the game and their kids are asking, "Pops, got my college money yet?" ———is that ultimately the joke was on them.

That they were the Pawn and didn't even know the game was rigged. To thy own self be truest. And until you secure your self and arm the best with your better, you won't be able to help anyone else. You'll be too tired and too negative to even see them.

The System Earns More By You Earning Less

Question: Did you ever stop to consider that the “system” makes MORE money off of you *if you maintain* upwards of \$20,000 in credit card debt?

The working poor *pay more* for things than the rich. Watch this: Who pays 24% interest rates, the mortgage poor or the rich? Yup. You’re right. Plus, who buys their cars over time and thus finances their cars at 18% to 27%, the rich or the guy with too much house? Right again. Now you’re getting it.

The trick of the system (Society and banks) is that it conditions us to believe that the “whole” is more important than the individual.

- ? “Get a secure job and your idea will never work.”
- ? “Old Uncle Harry already tried that! It won’t work.”
- ? “Don’t rock the boat, get back in line.”
- ? “Work hard and die with \$600,000 in debt to rob your kids with.”
- ? “It’s wrong to try or even think about being rich.”

The New American Debate

I believe that the new measurement of accomplishment is not so much about income as it is influence. It’s about your network, not always your net worth. It’s about sow, serve and share. It’s about influence, not your resume. It’s about fighting for your personal expression and standing up for your personal freedom, more than standing behind your office manager asking, “What’s my next task there Mr. Boss man!”

The Mystery of Wisdom

The mastery of wealth is the mastery of self and wisdom is the ability to discern true from false. People like Ben Franklin and people who have more than they need, were and are able to locate truth. Because they have become wise and therefore have the ability to “see” and manage great success. Look at me: I flipped my annual income into a *monthly income*. But how? Because I was taught “how to see” and I saw the truth of who my “right” self really was. Your weaker self will settle. Your weaker self will spend its days in a job you hate and that only promotes more “hand to mouth” and pay-heck to pay-check. — is that truth? No. That’s just an example of you ignoring *your other self*. It takes great wisdom to be able to make **distinctions between** people, places *and opportunity*. Lack of this wisdom results in poverty, severe debt and a low self image. Which then leaves you then living a life of regret and shame, not truth.

Truth says that we are all RICH and equal in a free country and not one of us is “better” than the next. If that’s true and it is, how can person be broke and the other live *so* large and *so* free?

Wisdom! God gave you a mind and WISDOM to decide who *you will no longer allow to have a negative influence over you*. Be wise. Read this message daily and TEACH what you learn here inside. Because what you teach about you come about and you also become more of. I did. This works. What you teach and tell others **THEY** can become, *you brainwash yourself into believing that you can too*. **THAT** is where you begin.

The Two Selves

One self is ruled by the ego and is in survival mode, lives to just pay bills, feels trapped and thinks *and believes* like this:

“I am not allowed to be wealthy. I can’t earn money past 5 PM.”

“Making money OFF other people is wrong.”

“I owe, I owe, so off to work I go.”

“I can only do and earn as I was taught 20 years ago in college.”

“People who use the word RICH or try to become rich are greedy.”

“I can’t do *that!* WHAT would OTHER people think of me!”



Now then, your *OTHER self*, which is *not connected* to work or struggle and who often is tuned to infinite potential speaks to itself like this. . .and dreams with thoughts like this:

“I think I’ll play the lottery today. Being rich would be fun.”

“Tonight I’ll watch a reality show. I wish I was free like they are.”

“I am more than my paycheck says I am. I’d like to help people.”

“I wish I was twenty again. I’d do everything totally different.”

— **If Life Were a Game Here Are The Rules** —

#1: The self you serve the most is the self that will YOU will take care of most and feed. *Who you say you are* and **think** you are is all that you’ll ever allow yourself to be, do and or have.

#2: The person you tell the world that you are, is the person you *will live to prove*. What you tell others you are you will spend 8-10 hours a day validating and proving as correct.

☞ **3** ☞ WHO you **THINK** you are is **WHO** you will prove right.

Stay with me because learning how to elevate your energy is an important “mechanic” of people with influence. Not only will you use your *right self* (desire force) to attract more life to yourself, but also *to release the hold that other people now have on you!* Of which persistence will play an important role in your script and symphony of success. Simply because so much in life is meant to *keep us down*.

Therefore, if you don’t heighten your ability to attract what you want and use your “other self,” you’ll surely be left holding the bag. Which is actually how society is set up.

Not so much that people are here to keep you down as is society at large, as a collective consciousness, but just that “the system” of society has absolutely zero interest in helping you become twice what you were yesterday. Or for that matter, to encourage you to become ripped with mass influence. Case in point, now think, how many people have emailed you lately and said “I heard Elton John and Hank Williams, Jr. own their own a private jets. WHY NOT YOU!” —Does anyone ever send you e-mails like that? I bet no one actually dares you into massive wealth and size. Why? Because no one really cares, *unless and until you do*.

Have you ever considered how much MORE LIFE you could experience if you had a private jet? **But no**. Most people don’t allow themselves to think *outside of circumstance* and they make decisions based ONLY on what they have in their pockets vs. what is INSIDE of their beautiful heads!

☞ **16** ☞

The Discipline of Demonstrating The Right Self

When you persist, when you live on the side of your "right self" and when you become so doggone sold out and serve your highest self, here is what happens: *Eventually nature will lower her guard, raise the white flag, call a truce and say to you, "you've been a good kid, come on in and get paid!"*

The Discipline of Doership:

That is what happens to and how successful people become successful. The big house with the pool and long driveway is waiting for you. But a price has to be paid and it's often a focus and **discipline close to agony** that many people simply refuse to pay. Just ask Edison or Einstein. Ask me.

Look, planes crash, people die and that's just how it is. The three percent (3%) who exercise their God given right for increase, influence and power employ the other ninety-seven (97) percent who fall asleep at the wheel *and ask someone else to peddle for them*. Me? I wrote for years as a hobby even before I dared to try to sell it. It seemed like ages before I had the guts to attempt to turn what I was born to do into a Masters experience even when after I started cutting at the ball, I lost my shirt and thousands of dollars.

It cost me over five years and \$75,000 to even be able to write to you now, as I am now, because I am free. Just as you can be. But not until you serve and stand behind the "self" that can *see beyond circumstance*. The self that sees beyond survival mode and above what only your eyes can see.

Sloppy People Make a Mess of Money

Show me a man's closet, his car and his home and I'll predict just how well he was able to keep total order with his own finances. There's an old saying in Proverbs, "*Better the man who conquers himself, than he who rules over a city.*"

The poor are of poor mind. They have no order in their mind and as such have no order and only "clutter" everywhere (\$\$\$) else. Go study the pristine and tidy garages and cars of those in the big homes in your town. I did and you'll be stunned to locate how ORDERLY their minds are which they **reveal** by the order **of their homes**. Look in their cars.

The man who can not control or discipline his body or that which he touches, will not be able to control what his hands produce. We know this is true because the working poor are **unable** to keep **what they touch!** They lose their money. They do not properly save for the future and even worse, they have such "secret" **disrespect** for themselves, that they become the influenced and fall under the ego, the direction and influence of other men. These are mental minnows.

And work for peanuts. Change your NOW by turning everything you touch and in your environment; your home, your car, your work place— an example of a clear and orderly mind. Now—you can ignore this teeny tiny not so small little trick of the rich. *But they don't.* What you fail to collect, save or have is a direct reflection of **non-order** and you can **** NOT **** escape it's truth. Sloppy home = messy money.

Be Careful of What You Argue For . . .

What you argue for you always get to keep. But it gets better because what you argued for and “stood” for years ago, is where you are today. Will you argue that this message is “no big deal” simply because this message didn’t meet you at Barnes & Noble wrapped around a \$14.95 price tag?

The next time someone says, “Hey, I found a cool way to make more money?” Quick: Look at page 9 & 10. Will you argue that \$1,341 is too high a price? That no one will order my course through you? Question: has your negative side, has that routine of yours worked out for you so far?

Know this: You are TWO maybe three people away from not only a breakthrough, but an entirely new life experience. How do I know? Simple. Because there is a substance known as the Life-Force that circulates *and assembles* more life in order for **ITSELF** to live stronger and with more POWER— *and it uses [me] those who are open to It.*

Like I said, be mindful of what you A-R-G-U-E for. Is what I just said poppy-snaps or will you now BUY a journal and begin to *document* the **NEW PEOPLE** who will, as sure as I am Joe Schroeder, who will appear, almost as if by magic and attempt, if you will be open, to show you something else — MORE PROSPERITY—and to take you somewhere where more beauty, less struggle and no worry exists. I am here, for you, as a “sign”—right now. I am.

The Joe Schroeder & Ben Franklin Secret

Big Doers, Rock-Stars, Trump, Presidents and the mega-achievers all share a **secret system** of success. It’s this: *What they DO and WHO they are so fascinates them that they do it with such style, flair and obsession, because they are fascinated by themselves and their own self worth, that that other people find it fascinating to WATCH them.* That is why you go to certain stores and follow certain other Doers. Because the “Spellbound” types are *so fascinating to watch!*

Let me say it again: The mega-success people are so dog-gone *fascinated by their work* and so excited about WHAT they do, that it becomes fascinating JUST to watch these people work. Look at Rachael Ray. Mick Jagger. Tony Robbins. Watch the best car salesman. He has it too. Think about your favorite coffee joint or why you go to certain stores. Because those people YOU love to watch!

Now, take this a step further: These “Alpha Types” are so committed to **** NOT **** being like everyone else, that they purposely DRESS and **look** and **act** and **speak** differently than everyone else. Consider the WHITE suits of Mark Twain or Colonel Sanders. Consider the “odd” dress code of Elton John, Larry The Cable Guy or how about Madonna!

Great people know this: *“To gather the crowd you can’t be like them or even one of them.”* Why? Because if you are, then the crowd will think you are common **like them** and decide there’s no logical reason to fall under *your influence.*

The Secret “X” Factor of All Big People

Here is the actual difference between the little COWARDICE sociological “mass rats” versus the HIGH Man and Females of extreme personal BEST. . . **who rule** over others:

Carriers/ Users/ The Spellbound Method

** Madonna and Elvis ** Kid Rock & Bono ** Chris Columbus
** Your boss at work. ** Colonel Sanders ** All Presidents
** Sinatra and Ghandi. ** Class Presidents. ** Mother Theresa

Okay, so have you figured out what “Spellbound” is? Do you know what this special “X” factor actually is? *It is you.*

It is your real self, that hidden YOU—the special inner mind that some people, the GIFTED who have the gumption to HEAR their own OTHER self, it is when a person actually listens and lives **UP** to the 2nd SELF in their head.

This “Method” can be examined from the lives of Edison and DiVinci. People so spellbound by what was in THEIR heads that no circumstance, no people and certainly not—a **condition** could STOP them from actively racing ahead to attain the CROWN of achievement that they heard ringing in their heads. **They lived to prove what they saw in their heads.**

They live a life that gives proof to what they said *they could and would be years ago* and not a single person or circumstance is ALLOWED to interrupt what they “see” about themselves or interrupt their quest for Freedom!

New & Improved 45 Day Argument:

Don’t ask why. Just lose judgment and refrain from having six lawyers and congress allow you to try this. Just say this meditation for 45 days BEFORE sandman and as you awaken. Say this TO SELF at least twice per day.

“I am wealth and abundance. The sea and the grand canyon are not 1/10th of what I am or what HE sees in me. WEALTH, prosperity and no-struggle are all around me and have been since I was born. I do NOT know where these people are who will help me, YOU do and I ask that You BRING them to me (your helpers). I do NOT know where they are or WHEN these people who will show me my BETTER or when INCREASE will appear; I only know they already exist and I also am here to help mankind. I expect signs and people and more money. Thank you.”

Now Document Who Comes To Help / Date and Name:

1: _____ Date _____
2: _____ Date _____
2: _____ Date _____
4: _____ Date _____

Within a few years of this meditation thousands of strangers have appeared. More importantly, it was only a FEW people who made the difference. But thousands are now within my Network. All strangers. They support me. They bring others. All because of this prayer. It works! It works! Oh boy, it works!

!! The Worlds Happiest People !!

Ying and yang. To have happy people you also need sad people. But where do they come from? Easy. A place called “take.” Hop down to any Piggley-Wiggley corner milk store and watch *most people*. Most of them are *takers* and they took themselves right out of happyville. *They take* jobs that they hate. *They take* money for work that they struggle doing and they took, took, took so much that they actually believe that everyone **is taking** from them!

Some will see this message and say, “Oh geez, all bunk. That Schroeder guy is just trying to TAKE money from people.” Funny. These are the same sad people who flip through the TV, see a preacher and say, “Money monger!”

The takers believe that they are alone. It doesn’t occur to them that we are all connected and that if we simply hung out together, **we could feed each other** *without having to gruel another year away working for people who have our exit and more work for LESS money in mind.*

Here is what I did. I gave out booklets. I gave out free training on 1-800 lines. I drew a crowd and said, “I have some ideas for you, watch me.” Thousands came. Hundreds decided to stay. Now I earn income through the network just as say CBS, HBO or Verizon built and earns off of their own network. The security is no longer in a job. The new security is now within and amongst each other **as one**.

Here is a dumb-simple way to make more money, do work that you love and how to change your life. *It’s deceptively simple* and will be ignored as “too easy” by **82%** who peel through this wonderful message and it’s this: change **WHO** you make agreements with and change **HOW** you make agreements. Hey, don’t yell at me if you are two mortgage payments away from out on the front lawn with a sign, “Will work for rent money!” Just look at WHO *you made an agreement with the last time you wanted to make money*. A Boss maybe?

I made three tiny little “Joe” agreements to myself:

- A: My value is at least \$40,000 per month. Income. *Per month.*
- B: I will never struggle. I will only do what I love and do me.
- C: ***Other people will enjoy my work*** and want to help me.

Here’s the kicker. I only got five (5) people to agree with me. What you don’t know is that over **700** people ignored and even mocked me out. But wait. It gets better! My five believers told others, who then told others. Now today we are **www.TheMillionMindMarch.com** and wrap around the world. “Joe, you make this all sound way too simple.” Well actually this is **VERY** hard. Why? Because most people quit too soon. Because most people wear their negative selves around their necks which undermines their better. Hard? You bet. Imagine how hard it is to live YOUR life versus a life **dictated** by all of your friends and family! Most shutter the thought; *and settle*. But you just decide, once and for all to live **your life** and not someone else’s. All poverty is *is living a lie and living under the opinion of other people. Period.* That’s what poverty is.

Money is Just One Big Social Agreement

Money, all money, is simply a *social agreement* and to whom and **which side** of the fence **you agree**, will dictate not only where and how you work, *but how much you will be allowed to earn* and if you can work from home or not.

Here are some examples. It was easy for President Obama to gather Billions in stimulus money, darn easy. How? Simple. In the United States, a group of banks joined together to form the Federal Reserve. Then those 40-50 guys cajoled the Congress and got them to “agree” with certain terms and bingo-bango. Anyone who is President can print as much money as they care to. One clause though: It has to be voted upon and agreed upon through —again—a **handful** of *guys* in the Congress. Next example. . .

One day your house is worth \$700,000, the next month a few guys decide that they made “mortgage” mistake and now your house is only worth say, half that! Were you allowed to vote on this? Nope. *That was reserved for only a few people who all agreed to have an “agreement.”*

How about John D. Rockefeller and how did he get to monopolize the entire production and distribution of oil? **Easy**. He was the first to “bottle” the oil. Then he ran around like a mad man and bought up all the trains. What a smartie. Then he sent a letter—literally—a letter to some seven hundred of his competitors and said, “Join me or die a slow death of poverty.” It’s all in the book, “TITAN.”

Go Givers Vs. The Go Takers

The second you decide to become someone bigger than you were last month, **resistance** uses *the oldest trick on earth on you*: It gets you to make all sorts of ridiculous rules. Stuff like, “I’m gonna get rich” and you sling words around like, “Within 90 days I’ll be full-time.” The reason **resistance** plays this trick on you is because the EGO is mad because you are trying to break free. The ego hates change and tries to counter your ambition through time. But God knows no time as in, “Your time is not Gods time.” So relax. Do some more Bruce Lee and less Hulk. Simply be free and give it away. *Flow*. Who cares if what you love has to be demonstrated for a few years for free!

Remember, **nothing** is ever **lost** because what you gift away you always get to keep. Never monitor or judge yourself through time or money; never use MATH to tally up yourself. Why? Because you can’t *count* blessings.

No GREAT person ever said, “Gotta get paid first.” Martin Luther King never said that because the demonstration of his love was all he needed. Same with the Beatles who worked for years for free just as a Brad Pitt and all public servants never required to be “paid.” You simply become an artist and do your love. You chop wood and carry water. You press reciprocity and your **highest self** forward and *when the world believes you’d do it for free anyway, they line up and pay you to watch you do what you love*. That’s what happened to me; years after I “gave” myself to mankind. It happened to Rachael Ray, to Johnny Carson, to Jimmy Buffet, to Johnny Cash and YOU are next!

“Yes! I am Ready To Become 10 Feet Tall and Bullet Proof and Share This Most Powerful Message!”

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Pages 9 & 10

✂ “YES! Please gimme 30 days free into the \$48 Month Million Mind March club.

✂ “I am brand new, please also send me a MASTER copy of this booklet. I know I could sell ten courses.”

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